



**Eleonora Lupo**

**Curriculum Vitae**

## Profile

**Associate professor in Design** at the Politecnico di Milano since **13/03/2015**.

Previously Assistant professor since **16/12/2008**.

PhD in Industrial Design and Multimedia Communication, Politecnico di Milano, in 2007.

SSD CEAR-08/D - Design (previously ICAR/13 - DISEGNO INDUSTRIALE)

Maternity leave from March 15th to August 14th 2017.

Maternity leave from September 12th 2019 to March 31st 2020.

The **main research topics** concern different aspects of **cultures of product and process design** and 'humanities centred innovation', principally:

- Design for the Cultural Heritage system, dealing with cultural intensive and performative artifacts, local and territorial development, intangible cultural heritage, arts and craft and smart technologies for museums and cultural institutions.
- cultures of design research and scientific publishing, dealing with a pluriversal approach for decentering the scientific and academic design knowledge and narratives.

These themes are amply **applied in the institutional teaching activity** within the Degree in Product Design and Product Design Innovation of the **School of Design and the PhD in Design at the Politecnico di Milano**, within the **extra-curricular didactic** (masters, workshops, summer schools) and in the **visiting professorship abroad**.

The themes are also **investigated through the participation to several international and national funded research projects** and **divuligated through the scientific production of publications, conferences and seminars**.

Since 2009 she teaches at:

- Design Studio (**Laboratorio di Elementi Visivi del Progetto**, Bachelor in Design del prodotto Industriale, 1° year, Scuola del Design, Politecnico di Milano and **Laboratorio di Metaprogetto**, Bachelor in Design del Prodotto Industriale, 2° year, Scuola del Design, Politecnico di Milano),
- intensive (one week) design atelier ( **Workshop**, Bachelor in Design del prodotto Industriale, 3° year, Scuola del Design, Politecnico di Milano)
- theoretical courses ( **Teorie e Culture dell'innovazione del sistema prodotto**, Master in Design del prodotto per l'innovazione, 4° year, Scuola del Design, Politecnico di Milano).

She has been **visiting professor and lecturer** in:

- **School of Design, Hong Kong Polytechnic University** (a.y. 2008-2009)
- **Elisava Escola superior de disseny, Barcelona** (2009 and 2014)
- College of Design science of the **Artesis Hogeschool, Antwerp**, 2010
- **Jiangnan University, Wuxi**, 2011

She has been **actively contributing and coordinating in several research projects (national and international) financed on the basis of competitive calls that foresee peer review and other projects with private and public institution fundings**, e.g.

- PRIN 2004 (2005-2006), *d.Cult. Design for Cultural Heritage: design strategies, tools, methodologies* (role: contract researcher)
- PRIN 2008 (2009-2013) *Design for Cultural Heritage between history, memory, knowledge. The intangible, the virtual, the interactive as design matter in time of crisis* (role: researcher)
- Grant 5x1000 Ricercatori Junior Politecnico di Milano (2011-2013) *Autentico Contemporaneo Milanese* (role: Scientific coordinator)
- 7 FP call SSH 5.2-2 (2011-2015) *MeLa-Museums in an age of migrations* (role: Scientific co-coordinator of the Design-Polimi team)
- Grant FARB 2011 Politecnico (2012-2013) *Humanities&design Lab* (role: technical coordinator)
- Grant FARB 2018 Politecnico di Milano (2018-2022) *Pro-De. Towards a new culture of scientific production and dissemination of design* (role: Scientific coordinator)

She's member of the **Board of the Phd Program in Design of Politecnico di Milano** since 2018 (<http://phd.design.polimi.it/>).

She has been the **supervisor** of 6 Phd dissertations:

- Cycle XXVII *Promotion and development of (multi)ethnic neighbourhood. Towards the Museums as a development actors* (phD candidate Lucia Parrino)
- Cycle XVIII *Intangible Cultural Heritage in Museum of World Culture: Communities participation in the process of the museum co-curation. Design as strategic approach to enhance intangible heritage* (phD candidate Sara Chiesa)
- Cycle XIX *Expanding the frontiers of "archives" towards an open-ended knowledge system*, (phD candidate Ece Ozdil).
- Cycle XXXII *Unveiling and activating Textile Intangible Cultural Heritage through Design: From "Uncertain Heritage" to The Sharing Community* (phD candidate Yuxin Yang)
- Cycle XXXIII *Cultural Performative Service Design for Museum: performative strategy and social cohesion in crowdsourcing cultural service experience* (phD candidate Shu Hong Ming).
- Cycle XXXIX *Impact of design driven and managerial driven museum strategies on museums' stakeholders behaviours*. (phD candidate Iulia Trabiska).

Since 2021 she is responsible, (with M. Mortati) of the **PhD course Scientific Production of the PhD Programme in Design** of Politecnico di Milano.

She has authored **more than 120 scientific publications**, including books, papers in international conferences and peer reviewed articles in scientific journals.

She runs the "**think:DESIGN. Design active-actions**" **blog** since 2008 (<https://designview.wordpress.com/>).

She's member of the **Collegium of Reviewers of The Design Journal** since 2023.

Milano, May, 15, 2024  
Eleonora Lupo

